

MOO MY SITE

Homepage Clarity Audit

The printable homepage clarity audit is a small giveaway for owners who know their website feels slightly off but do not want to start with a redesign. It turns the first screen, the main promise, and the next action into a quick written check.

Homepage URL

Visitor type

Offer named in 20 seconds

Service area or audience visible

Trust signal present

Primary action

First confusing phrase

One copy fix

One path fix

Notes / decision / follow-up:

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Printable reader giveaway